



University of Wisconsin Law School
Continuing Legal Education for Wisconsin
Resource Center on Impaired Driving

Alcohol Policy in Wisconsin: Promoting Changes To Reduce High Risk Alcohol Use

September 21, 2011
Pyle Center
University of Wisconsin-Madison

A specialized training for:

- *Municipal officials*
- *Local elected officials*
- *Law enforcement*
- *Municipal officials*
- *Community leaders*

This seminar is sponsored by the U.S. Justice Department's Enforcing Underage Drinking Laws through the Wisconsin Department of Transportation.

This is a program of the Wisconsin Alcohol Policy Project, Resource Center on Impaired Driving, University of Wisconsin Law School.

Program Agenda

Who should attend: Local elected and appointed officials with alcohol related responsibilities including; City Council and Village Board members, Mayors and Village Presidents, law enforcement and leaders working to improve the alcohol environment.

You will learn: Alcohol control is a municipal responsibility in Wisconsin. Local government has the ability and authority to shape the local alcohol environment. Learn how municipalities use public policy, municipal licensure practices and law enforcement to regulate and improve the local alcohol environment.

9:00-10:00 General Session 1

What Works in Alcohol Policy: Lessons from Other States and Communities

In 1988, Jim Mosher and a colleague wrote, “Local communities are best able to assess the needs and problems associated with the sale of alcoholic beverages within their boundaries.”

For over 20 years, Jim Mosher has studied the legal and practical aspects of alcohol policies and their role in preventing alcohol problems, including alcohol outlet density, dram shop liability, Responsible Beverage Service programs, alcohol marketing, and alcohol taxation. Jim Mosher offers practical guidance to local communities on the implementation of alcohol policies that can address local problems and improve the community alcohol environment.

James F. Mosher, J.D.

10:00-10:15 - Break

10:15-11:15 General Session 2

Wisconsin’s Alcohol Licensing Framework

Alcohol control is primarily a municipal responsibility in Wisconsin. Learn the state alcohol licensure requirements, which form the foundation of municipal alcohol licensing policy, operators’ licenses, renewal and state sanctioned grounds for disciplining alcohol licensees.

Roger Johnson, Alcohol and Tobacco Enforcement, Wisconsin Department of Revenue

11:15-12:15 General Session 3

Building a Record for Alcohol License Revocation, Suspension and Nonrenewal

Racine sets clear expectations for all alcohol license holders and very specific license conditions if the circumstances require it. High municipal standards are enforced with a thorough investigation and documentation process allowing Racine to sanction license holders when appropriate and suspension or revocation when needed. Learn how Racine established clear expectations and holds individual license holders to those standards including licensee discipline and revocation.

Rob Weber, J.D., City Attorney, Racine, Wisconsin

12:30- 1:15 Lunch

1:30-2:45 Workshop Session A: Select One

1. Social Host Ordinance

Adult hosted underage drinking is a serious problem in Wisconsin. Communities are successfully using social host ordinances to apprehend and deter adults who provide alcohol or facilitate underage drinking parties. Learn what a social host ordinance does, why a municipality would adopt a social host ordinance, municipal issues in drafting and practical considerations for implementation.

Chief Joe Collins, Two Rivers Police Department

2. Multi-jurisdictional Saturation Patrols

While sobriety check points are not legal in Wisconsin, saturation patrols provide an effective approach to regional OWI enforcement. The Wisconsin Department of Transportation will review the regional law enforcement effort to target drunk drivers, operational challenges including jurisdictional issues, public notice and funding.

Michael Panosh, Northeast Regional Program Manager, Wisconsin Department of Transportation

2:45-3:00 - Break

3:00 - 4:15 Workshop Session B: Select One

1. Addressing Risky Drinking: A Town and Gown Collaboration

Campus community cooperation is discussed more often than it is achieved, but the City of Menomonie, the UW - Stout, and the Dunn County Partnership for Youth created a working relationship that is changing attitudes, municipal ordinances and enforcement policies. Attendees will hear the procedural and drafting issues leading to the adoption and implementation of Menomonie's Public Intoxication Ordinance and other joint efforts to reduce risky drinking behaviors.

Chief Lisa Walter, UW Stout Police Department

Tim Hoel, Dunn County Partnership for Youth, Arbor Place, Menomonie Wisconsin

2. Outlet Density & Design: Reducing Alcohol Related Disorder through Physical Design

Alcohol outlet density has a significant impact on a municipality. Review how municipalities can assess and control alcohol outlet density, alcohol licensing approaches that can ease an over-concentration of alcohol outlets and the physical factors within licensed establishments that can increase alcohol related problems in your municipality and how to control them.

Julia Sherman, Coordinator, Wisconsin Alcohol Policy Project

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FAX: Save time when registering or ordering by credit card. Send your completed registration form to CLEW by FAX: (608) 263-3472. FAX open 7 days a week, 24 hours a day.



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Street Address:	P.O. Box:
City/State/Zip: <input type="checkbox"/> Check here if this is a new address	Fax Number:

Register me for the **Alcohol Policy in Wisconsin Program** on September 21, Madison, Pyle Center I request a vegetarian meal.

*Please indicate the workshop sessions you will be attending by checking the appropriate box: (Workshop descriptions provided in **Program Agenda**.)*

Workshop A
1:30 - 2:45 p.m.

- Social Host Ordinance
- Multi-jurisdictional Saturation Patrols

Workshop B
3:00 - 4:15 p.m.

- Addressing Risky Drinking
- Outlet Density & Design

Payment Information

Fee: \$75 nonrefundable per registrant

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Gender:
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 35-49 (C)
 50-64 (D)
 65+ (E)

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 African American (A)
 Asian or Pacific Islander (B)
 American Indian or Alaskan Native (C)
 Hispanic/Latino (D)
 Caucasian (E)

Enrollment in this program is for career-related reason?
 Yes No

September 21, 2011

Pyle Center
702 Langdon St.
Madison
608-262-1122

*Parking information and directions provided with
registration materials.*

Registration Information

*Due to limited seating, early registration is encouraged.
Online and fax registrations only.*

Program Fee: \$75 nonrefundable per registrant. Fee includes all program materials, lunch and snacks.

CLE Credits: This program is worth up to **6.5 hours** of Wisconsin CLE credit.

Parking and Overnight accommodations: Parking and overnight accommodations are the attendee's responsibility.
Parking and hotel information will be mailed with registration materials.

For more information, please contact

Program Coordinator: Julia Sherman at (608) 220-1998;
e-mail: jsherman2@wisc.edu

Visit our web sites:

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