CGLAD
The Conference on Global Law and Development

presents:

Law and New Development Strategies:
Brazil and Beyond

Sponsors:
São Paulo Law School of Fundação Getulio Vargas (Direito GV)
University of São Paulo (USP), Faculty of Law
Institute for Global Law and Policy (IGLP – Harvard Law School)
University of Wisconsin Law School

With support from
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PROGRAM

Day 1 – July 1st, 2013
Brazilian Panorama and LANDS’ Findings
Location – USP Faculty of Law, First Floor Seminar Room

9am: Introduction

- Antonio Magalhães Gomes Filho (USP Dean)
- Luciana Gross Cunha (Direito GV)
- Diogo R. Coutinho (USP)
- Angela Alonso (Cebrap)
- David Trubek (Wisconsin)
- David Kennedy (Harvard)

10am – 11:15: New State activism in Brazil: political economy and development strategies

- Key-note: Luciano Coutinho, President of Brazilian Development Bank (BNDES)
- Comments: Alfredo Saad Filho (SOAS)

11:15am-11:30pm: Break

11:30pm-12:30pm - Discussion

12:30pm – 2:15pm: Lunch
2:15pm – 4:15pm: **New state activism in a democratic environment**

- Lourdes Sola (USP)
- Ronaldo Porto Macedo Jr. (USP and FGV)
- Comments: Roberto Pires (IPEA)

4:15-4:30pm - **Break**

4:30pm – 6pm Authors meet Readers: *Law and the New Developmental State: the Brazilian Experience in Latin American Context* (Trubek, Alviar, Coutinho, & Santos eds.)

- Presentation and comments: Kerry Rittich (Toronto) and Marcus Faro de Castro (UnB)
- Editors Reply: Alvaro Santos (Georgetown), Helena Alviar (Los Andes) and Diogo R. Coutinho (USP)

6pm – 7pm: **Book launch & cocktail**
Day 2 – July 2\textsuperscript{nd}, 2013

Launching LANDS 2.0
Location – Direito GV, Seminar Room

9am – 10:30am **Introduction: New Approaches to Law and Development**

- Mario Schapiro (Direito GV), David Kennedy (Harvard) and Calixto Salomão Filho (USP)

10:30-11am **Break**

11am – 12:30am: **Corporations, Corporate Governance and Unequal Societies**

- Dan Danielsen (Northeastern)
- Mariana Pargendler (Direito GV)
- Carlos Gouveia (USP)
- Chair: Jean-Paul Rocha (USP)

12:30pm – 2:30pm: **Lunch**

2:30pm – 5pm: **Macroeconomic Governance**

- Maria Rita Loureiro (FGV-SP)
- Luiz Fernando de Paula (UERJ)
- Leonardo Burlamaqui (UERJ and Ford Foundation)
- Bruno Meyerhof Salama (Direito GV)
- Jean-Paul Veiga da Rocha (USP)
- Chair: Carlos Portugal (USP)
Day 3 – July 3\textsuperscript{rd}, 2013
Launching LANDS 2.0 (continued)
Location – Direito GV, Seminar Room

9am – 11:30am: **Industrial Policy**

- Jason Jackson (Wharton)
- David Kupfer (UFRJ and BNDES)
- Mushtaq Khan (SOAS)
- John Ohnesorge (UW-Madison)
- Mariana Prado (University of Toronto)
- Mario Schapiro (Direito GV)
- Chair: Diogo R. Coutinho (USP)

10:30am – 11am: **Break**

11am – 12:30pm: **International Economic Law**

- Terra Lawson-Remer (New School)
- Alvaro Santos (Georgetown)
- Michelle Sanchez Badin (Direito GV)
- Fabio Morosini (UFRS)
- Chair: David Trubek (Wisconsin)

12:30pm – 2:30pm: **Lunch**

2:30pm – 5pm: **Social and Inclusive Policies**

- Helena Alviar (Los Andes)
- Lucie White (Harvard)
- Kerry Rittich (Toronto)
- Celia Lessa Kerstenetzky (UFF)
- Horacio Gago Prialé (Católica de Lima)
- Diogo R. Coutinho (USP)
- Chair: Mario Schapiro (Direito GV)

5pm – 5:30pm: **Closing session**
Day 4 – July 4\textsuperscript{th}, 2013  
Graduate Students Seminar  
Location: USP Faculty of Law

Discussions will start at 8:20am.

Schedule

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<td><strong>Group 1</strong></td>
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| **Room TBA**         | *Mario Schapiro (Direito GV)*  
                       *Carlos Portugal (USP)*  
                       *Gustavo Ribeiro (Harvard)* | 1. Maria Carolina Foss (USP), Analysis of the legal arrangements for the technological innovation promotion.  
2. Caio Borges (FGV/SP) and Piero Gon (FGV/SP), Emerging Countries’ Perspectives on Development and Financial Regulation: Brazil and China’s Approaches to Macroprudential Policy.  
3. Rafael Zanatta (USP), Institutional challenges for public-private cooperation and the promotion of innovation in Brazil: the case of the Start-Up Brasil program.  
4. Priscilla César (McGill), Public Universities and Research Centers as strategic R&D actors: the importance of UAEM in the access to medicines debate and social and economic development in Brazil.  
5. Tomaso Ferrando (Sciences-Po), Dr. Brasilia and Mr. Nacala: Apparent Duality of the Brazilian state-capital nexus. |
| **Group 2**          |              |                      |
| **Room TBA**         | *Mariana Prado (Toronto)*  
4. Flavio Prol (USP), Brazil’s fiscal policy from 1994 to 2010: from controlling aggregate demand to public debt sustainability and back again. Is there any room for social control?  
5. Natalia Langenegger (FGV/SP) e Vivian M. Ferreira (FGV/SP), Rights, Democracy and Development: The |
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<th>Group 3</th>
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|         | John Ohnesorge (Wisconsin)  
Jean-Paul Veiga da Rocha (USP) | 1. Patricia Mello (FGV), The implementation of industrial policy by the Brazilian government through the Paulista System of Technology Parks: Technological Park of São José dos Campos case study.  
2. André Carvalho (USP), The role of civil society in public infrastructure projects.  
4. Flavia Annenberg (USP), Conditional Cash Transfers In Brazil: an Analysis of The Conditionalities in the Bolsa Família Program.  
5. Vinicius Fortes (UNESA/RJ), Privacy protection in cyberspace: the Brazilian case. |
| Group 4 | Room TBA | Alvaro Santos (Georgetown)  
Bruno Salama (Direito GV) |
|         |         | 1. Alexandre Miguel (USP), The Path to (democratic) Trade Restrictions: Instruments of Participation in International Trade Policy Making.  
2. Adriane de Brito (USP), Assessing the BRICS Bank Project: New Regulation and New Development Encounter?  
3. Vivian Gabriel (USP), The bilateral investment treaties: a strategy of developing countries before the multilateral trade system  
4. Thaís Smilgys (USP) e Vinicius Silva (USP), Forms of exchange (market and commerce) and human sociability: the perspective of the “debtor-creditor” matrix.  
5. Iagê Miola (Milan), Toward a sociology of law and development: mapping continuities and ruptures in competition policy in Brazil. |