

BONNIE J. SHUCHA

University of Wisconsin Law School
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EDUCATION:

University of Wisconsin Law School

J.D. Cum Laude, Dean's Academic Achievement Award (licensed to practice law in Wisconsin)

University of Wisconsin-Milwaukee

M.L.I.S. (Library and Information Science), Area of Emphasis: Archives Administration

University of Wisconsin-Milwaukee

M.A. History, Area of Emphasis: Late 19th - Early 20th Century Women's Social & Legal History

University of Wisconsin-Eau Claire

B.A. History Magna Cum Laude

EMPLOYMENT:

2018 - University of Wisconsin Law School

Present Associate Dean for Library & Information Services and Director of the Law Library

Responsible for all aspects of library operations, including strategic planning for the growth and development of the Law Library, budgeting and disbursement of financial resources, recruitment, hiring, supervision, management, and evaluation of library staff, developing and maintaining the library's collection of information resources, initiating, coordinating, monitoring, and assessing library programs and services, and maintaining library facilities.

2017 - University of Wisconsin Law School

2018 Deputy Director, Law Library

Responsible for the day-to-day operations of the library. Directly oversee Public Services department activities and services including reference, circulation, instruction, document delivery, and government documents management. Work with Associate Director for Collections & Administration to administer Technical Services department including cataloging, acquisitions, and collection development. Lead library's strategic planning and assessment program. Develop and implement policies and practices regarding operations, personnel, budget, technology, and facilities as part of library's Executive Committee.

2012 - University of Wisconsin Law School
2017 Assistant / Associate Director for Public Services, Law Library

Manage all library Public Services including reference, circulation, instruction, and document delivery. Oversee operations, personnel, technology, and facilities as part of library's Executive Committee. Co-develop strategic priorities, assessment program, and collection development goals. Manage library's participation in the Federal Depository Library Program. Partner with UW Madison Library colleagues to develop collaborative campus services. Develop and co-teach advanced legal research course.

2006 - University of Wisconsin Law School
2012 Head of Reference, Law Library

Manage team of librarians in providing reference and instructional services. Develop new library systems including *LibGuides* bibliographies and *Zotero* citation manager. Lead redesign of library website. Collaborate on library policies, collection development goals, and materials section and retention.

1999 - University of Wisconsin Law School
2006 Reference & Electronic Services Librarian, Law Library

Provide and teach legal research and advise about new technologies. Develop new library services including chat reference, knowledge management, and the library's blog, *WisBlawg*. Lead website redesign and creation of a library staff intranet. Manage library databases and consulted with vendors.

1997 - Weiss, Berzowski, Brady & Donahue, LLP, Milwaukee, WI
1999 Law Librarian

Responsible for all aspects of law firm library, including reference, circulation, collections, and budget. Evaluate, propose, and implement a library automation system. Assist with firm-wide IT support.

TEACHING EXPERIENCE:

Advanced Legal Research (formerly Practice Ready), UW Law School (2016 – present).
Two credit advanced legal research simulation course for 2Ls and 3Ls (designed & co-taught)

Web 2.0 Challenge, AALL Computing Services Special Interest Section (2008).
Five-week online course introducing 100+ law librarians to new technologies (co-designed & co-taught)

Legal Reference Services, UW-Madison School of Information Science (2007).
Three credit library school course to introduce students to legal sources (co-designed & co-taught)

HONORS, AWARDS, & GRANTS:

With Amber Madole and Rebecca Plevel, Paul Gatz Publication Award, AALL Research Instruction & Patron Services Special Interest Section and Outstanding Article Award, AALL Academic Law Libraries Special Interest Section for *Integrating Tribal Law into the Legal Research and Writing Curriculum*, 2025.

With Kris Turner, AALL Excellence in Community Engagement Award for UW Law Library's Generative AI Education Initiative, 2025.

Principal Investigator, *Digital Publication of Tribal Laws Pilot Project* grant from the Institute of Museum and Library Services, Aug. 2020 – Jul. 2024 (<https://www.imls.gov/grants/awarded/lg-246285-ols-20>). Winner of the AALL Public Access to Government Information Award, 2023.

Paul Gatz Publication Award, AALL Research Instruction & Patron Services Special Interest Section and Outstanding Article Award, AALL Academic Law Libraries Special Interest Section for *Representing Law Faculty Scholarly Impact: Strategies for Improving Citation Metrics Accuracy and Promoting Scholarly Visibility*, 2022.

State Bar of Wisconsin Certificate of Commendation for Writing Excellence for “*Badger State Infamy*”: *Wisconsin's Early Sex Trade*, 2018.

Distinguished Service Award, Law Librarians Association of Wisconsin, 2016.

Professional Publication Award, AALL Government Law Libraries Special Interest Section for *Engaging the Third Sovereign: The Nature, Reach, and Sources of Tribal Law*, 2016.

The Morris L. Cohen (Law) Student Essay Competition Award, AALL Legal History and Rare Books Special Interest Section for *White Slavery in the Northwoods: Early Sex Trafficking Narratives and the Reformation of Law in the Late Nineteenth Century*, 2014.

Kenneth J. Hirsh Distinguished Service Award, AALL Computing Services Special Interest Section, 2012.

Unsung Heroes Award, Law Library Staff category, Wisconsin Law Journal, 2008.

State Bar of Wisconsin Recognition for inspiring law librarian authorship in legal practitioner publications through the Law Librarians Association of Wisconsin and AALL Publishing Initiatives Caucus, 2008.

Outstanding Article Award, AALL Academic Law Libraries Special Interest Section for *The State of the Law Library Blogosphere*, 2007.

AALL Presidential Certificate of Merit as Co-chair of the Publishing Initiatives Caucus for its exemplary role in spearheading a successful campaign to highlight articles written by law librarians in legal publications and promoting law librarians to the legal community, 2006.

Call for Papers Award, Newer Member division, AALL/LexisNexis for *The Circle of Life: Managing a Law Library Web Site Redesign Project*, 2002.

PUBLICATIONS, SELECTED:

For selected full text, see profiles at Google Scholar (<http://tinyurl.com/ShuchaGoogleScholar>) and SSRN (<http://tinyurl.com/ShuchaSSRN>)

BOOK CHAPTERS:

Ch. 11, State & Municipal Legislation, Ch. 18, Legal Periodicals & Indexes and Appendix B, State Guides to Legal Research in FUNDAMENTALS OF LEGAL RESEARCH (Barkan, Bintliff & Whisner, eds., 10th ed. 2015).

Ch. 11, State & Municipal Legislation, Ch. 18, Legal Periodicals & Indexes and Appendix B, State Guides to Legal Research in FUNDAMENTALS OF LEGAL RESEARCH (Barkan, Mersky & Dunn, eds., 9th ed. 2009).

ARTICLES:

Getting Started with GenAI in Legal Practice, WISCONSIN LAWYER, December 2024, at 29.

With Amber Madole and Rebecca Plevel, *Integrating Tribal Law into the Legal Research and Writing Curriculum: Benefits, Challenges, and Strategies*, 31 PERSPECTIVES 4, Sp. 2024. Winner of the *Paul Gatz Publication Award*, AALL, Research Instruction & Patron Services SIS and the *Outstanding Article Award*, AALL, Academic Law Libraries SIS, 2025.

Representing Law Faculty Scholarly Impact: Strategies for Improving Citation Metrics Accuracy and Promoting Scholarly Visibility, 40 LEGAL REFERENCE SERVICES QUARTERLY 81 (Oct. 7, 2021).

Reprinted in THE ROLE OF CITATION IN THE LAW (Chiorazzi, ed, 2022). Winner of the *Paul Gatz Publication Award*, AALL, Research Instruction & Patron Services SIS and the *Outstanding Article Award*, AALL, Academic Law Libraries SIS, 2022.

Ask a Director: Making the Library More Accessible, AALL SPECTRUM, Jan./Feb. 2019, at 28.

"Badger State Infamy": Wisconsin's Early Sex Trade, WISCONSIN LAWYER, Oct. 2017, at 22. Recognized by the State Bar of Wisconsin with a Certificate of Commendation for Writing Excellence, 2018.

White Slavery in the Northwoods: Early U.S. Anti-Sex Trafficking and its Continuing Relevance to Trafficking Reform, 23 WILLIAM & MARY JOURNAL OF WOMEN & THE LAW 75 (Fall 2016). Winner of the *Morris L. Cohen Award*, AALL, Legal History and Rare Books Special Interest Section, 2014.

Engaging the Third Sovereign: The Nature, Reach, and Sources of Tribal Law, WISCONSIN LAWYER, May 2015, at 47. Winner of the *Professional Publication Award*, AALL, Government Law Libraries SIS, 2016.

"Whatever Tribal Precedent There May Be": The (Un)Availability of Tribal Law, 106 LAW LIBRARY JOURNAL 199 (Spring 2014).

With Deborah Ginsberg and Meg Kribble, *Inspiring Innovation: Planning, Implementing, and Evaluating the Web 2.0 Challenge*, 101 LAW LIBRARY JOURNAL 355 (Summer 2009).

With Heidi Yelk, *A Guide to Wisconsin Legal Information Sources*, WISCONSIN LAWYER, Jul. 2009, at 29.

With Deborah Ginsberg and Meg Kribble, *I Want My Web 2.0: Reflections on the Web 2.0 Challenge*, AALL SPECTRUM, Apr. 2009, at 28.

IM a Librarian: Establishing a Virtual Reference Service with Little Cost or Technical Skill, LLRX, Aug. 27, 2007.

The State of the Law Library Blogosphere, LLRX, Aug. 15, 2006. Winner of the *Outstanding Article Award*, AALL, Academic Law Libraries SIS, 2007.

RSS: Making the Internet Subscribeable, WISCONSIN LAWYER, Aug. 2006, at 14.

Blogs: The Hot New Technology for Communication and Information, RISK MANAGEMENT MEMO (2nd Qtr. 2006), at 1.

RSS: It's About Time, CONNECTING..., Dec. 2005, at 8.

It's About Opportunities: Reflections on Celebrating National Library Week, AALL SPECTRUM, Nov. 2005, at 8.

Searching Smarter: Finding Legal Resources on the Invisible Web, WISCONSIN LAWYER, Sept. 2004, at 19. Reprinted in THE COLORADO LAWYER, Feb. 2005, at 37.

With Carol Bannen, *Write and Reach Out: AALL Chapters Tout the Value of Law Librarians through Journal Submissions*, AALL SPECTRUM, Mar. 2004, at 18.

With Carol Bannen, *LLAW Creates Success Story with Chapter Publishing*, AALL SPECTRUM, Feb. 2004, at 24.

The Circle of Life: Managing a Law Library Web Site Redesign Project, 95 LAW LIBRARY JOURNAL 47 (Winter 2003). Winner of *Call for Papers Award*, Newer Member division, AALL/LexisNexis, 2002.

In the Eye of the Beholder: Terms & Connectors v. Natural Language Searching, WISCONSIN LAW JOURNAL, Jun. 18, 2003, at 10A.

A Guide to Wisconsin Legal Information Sources, WISCONSIN LAWYER, Oct. 2002, at 26.

Just What the Webmaster Ordered: Tips for Marketing a Law Library Web Site, AALL SPECTRUM, Mar. 2002, at 12.

"This Naughty, Naughty City": Prostitution in Eau Claire from the Frontier to the Progressive Era, 81 WISCONSIN MAGAZINE OF HISTORY 1 (Autumn 1997) at 30. Reprinted in *WOMEN'S WISCONSIN: FROM NATIVE MATRIARCHIES TO THE NEW MILLENNIUM* (McBride, ed. 2005). Winner of the *Helen X. Sampson Award*, UW-Eau Claire Women's Studies Celebration, 1994.

BLOGS & E-NEWSLETTERS:

WisBlawg - UW Law Library blog, <http://www.law.wisc.edu/blogs/wisblawg/> (May 2004-present). Named a *Top 100 Education Blog* by Online Education Database, 2006 and 2012 and Top law librarian blog, 2024. Featured in *TECHNOLAWYER'S BLAWGWORLD* 2007-08 and 2006-07. Distributed via the State Bar of Wisconsin's *WisLawNOW*, a community of Wisconsin legal bloggers, 2022-present.

Regular contributor, *WisBar InsideTrack* e-newsletter of the State Bar of Wisconsin (2009).

REVIEWER:

WISCONSIN GUIDE TO CITATION (Rita Knauss, ed., State Bar of Wisconsin 8th ed. 2015 and 9th ed. 2018).

PRESENTATIONS, SELECTED:

Navigating Generative AI: Ethical Issues and Practical Guidance for Lawyers, 2025 Winter Ethics CLE Seminar Series, University of Wisconsin Law School (Jan. 22, 2025).

AI and the Law: Navigating the Ethical Crossroads, Milwaukee Bar Association Law and Technology Conference (Nov. 15, 2024).

From Novice to Knowledgeable: Fostering Responsible AI Use in Clinical Law Students, Midwest Clinical Conference, UW Law School (Nov. 9, 2024).

Integrating Tribal Law into Legal Research and Writing, Perspectives Author Chat webinar (Nov. 1, 2024).
From Marital Stipulations to Ethical Implications: Generative AI in Collaborative Family Law, 2024 Collaborative Family Law Council of Wisconsin Annual Meeting (October 17, 2024).

Ethical & Practical Applications of AI in Legal Research, 2024 Winter Ethics CLE Seminar Series, University of Wisconsin Law School (Jan. 26, 2024) and 2024 Technology & the Bench Seminar, Wisconsin Office of Judicial Education (June 13, 2024).

Free Legal Research Sources and Support and Publication of Tribal Nation Codes and Cases, Wisconsin Tribal Judges Association Meeting, University of Wisconsin Law School (Apr. 19, 2024).

Publication of Tribal Nation Codes and Cases, Coming Together of Peoples Conference, University of Wisconsin Law School (Apr. 12, 2024).

Legislative Advocacy Training, American Association of Law Libraries (Dec. 4, 2023).

AI Research, Practice and Policy Webinar, National Association of System Heads (Nov. 30, 2023).

Coordinator: Recognizing the Third Sovereign: Promoting Awareness of, Respect for, and Access to Native American Tribal Law, Deep Dive, AALL Annual Meeting (July 2023).

Publishing Tribal Laws, Wisconsin Tribal Judges Association Meeting (Apr. 20, 2023) and Tribal College Librarians Institute (Jun. 8, 2023).

Publishing Tribal Laws: Benefits, Limitations, and Opportunities, National American Indian Court Judges Association Annual Conference (Oct. 19, 2022).

Moderator: Increasing Library Impact by Promoting Faculty Scholarly Impact, AALL Annual Meeting (July 2022).

Moderator: Grant Funding for Law Libraries, AALL Webinar (Feb. 15, 2022).

Plenary Discussion: Representing Law Faculty Scholarly Impact: Strategies for Improving Citation Metrics Accuracy and Promoting Scholarly Visibility, Midwest Law & Society Retreat (Nov 12, 2021).

Sovereignty, Native America, and Legal Culture: Why Accessing and Understanding Tribal Law Just Became More Important, AALL Virtual Conference (July, 2021).

Representing Law Faculty Scholarly Impact: Strategies for Improving Citation Metrics Accuracy and Promoting Scholarly Visibility, Symposium on Citation and the Law, Yale Law School (Apr. 22, 2021).
Tribal Codes and Court Decisions – Publication & Research Initiatives, Oklahoma Bar 2020 Indian Law Update (Oct. 9, 2020)

Getting Sociolegal Scholarship Cited and Recognized: New Possibilities and Perils, Law & Society Association Virtual Conference (May 30, 2020).

Measuring Scholarly Impact: Are Citation Metrics the Right Fit for Law Schools? 2020 Association of American Law Schools Annual Meeting, Washington D.C. (Jan. 4, 2020).

Hot Topic: New Metrics for Measuring Scholarly Impact: Law Librarians, HeinOnline, and U.S. News & World Report, AALL Annual Meeting, Washington D.C. (July 15, 2019)

Wisconsin Legislation and Legislative History Research, Affordable Legal Research Strategies, CLE Program, State Bar of Wisconsin, Wausau, WI (June 6, 2019).

White Slavery in the Northwoods: Early Sex Trafficking Narratives and the Reformation of Law in the Late Nineteenth Century, Morris L. Cohen Essay Award Presentation, Legal History & Rare Books Special Interest Section, AALL Annual Meeting, San Antonio, TX (July 13, 2014).

Cool Tools Café, Program Coordinator, AALL Annual Meeting, Philadelphia, PA (July 24, 2011) and Denver, CO (July 11, 2010).

I Want My Web 2.0: Lessons from the Web 2.0 Challenge Everyone Can Use, AALL Annual Meeting, Washington DC (July 27, 2009).

Firefox Add-ons for Legal Research, CALI Conference for Law School Computing, Boulder, CO (June 18, 2009).

Emerging Technologies in Law Libraries: It's Everyone's Business, Minnesota Association of Law Libraries Conference, St. Paul, MN (May 28, 2009).

Using Technology Tools for Information Discovery and Management, Midwest Law & Society Retreat, Madison, WI (Sept. 20, 2008).

Cool Tools: Energizing Law Librarianship with Web 2.0, AALL Annual Meeting, Portland, OR (July 15, 2008).

This Blog's For You, State Bar of WI Annual Convention, Madison, WI (May 8, 2008).

Build Better Briefs: A Guide to Legal Research and Citation Tools on the Internet, WI Solo & Small Firm Conference, Milwaukee, WI (Nov. 30, 2007).

Blogging and Beyond: New Communication Streams for Technical Services Librarians, Technical Services Special Interest Section, AALL Annual Meeting, New Orleans, LA (July 15, 2007).

Web 2.0: New Tools for Doing & Teaching Legal Research, Back to the Future of Legal Research Conference, Chicago-Kent College of Law, Chicago, IL (May 18, 2007).

Beyond Newsletters: RSS Feeds, Blogs, and Podcasts, Wisconsin Library Association Annual Conference, Wisconsin Dells, WI (Nov. 3, 2006).

Blogging in Libraries, National Conference of State Legislatures' Legislative Research Librarians Professional Development Seminar, Madison, WI (Oct. 20, 2006).

Using Blogs for Current Awareness and Communication, Association of Legal Administrators Conference and Exposition, Montreal, Quebec (May 2, 2006).

Introduction to RSS and News Aggregators, BlawgThink Conference, Chicago, IL (Nov. 11-12, 2005).

Skyrocket Your Practice on a Shoestring: Blogs and Podcasting and Sixty New Legal PC Tips, Gadgets & Websites in 60 Minutes, Wisconsin Law and Technology Conference, Milwaukee, WI (Nov. 8, 2005).

AALL/LexisNexis Call for Papers - The Circle of Life: Managing a Law Library Web Site Redesign Project, AALL Annual Meeting, Orlando, FL (July 22, 2002).

PROFESSIONAL ASSOCIATIONS & ACTIVITIES:

BAR ASSOCIATIONS:

State Bar of Wisconsin, 2015-present (licensed to practice law in Wisconsin)

Communications Committee and Editorial Board for the *Wisconsin Lawyer*, 2016-2022, 2023-present
Chair/Vice Chair, 2019-2022

Legal Innovation Subcommittee, 2016-2022

Leadership Development Summit, nominated attendee, 2017

American Bar Association, 2015-present

Legal Education and Admissions to the Bar, Site Team Member, Fall 2020, Fall 2023

LIBRARY ASSOCIATIONS:

American Association of Law Libraries (AALL), 1997-present

Mentor, Leadership Development Academy, 2016-17, 2019-20, 2020-21

Law Library Journal Article of the Year Selection Committee, 2016-17

Annual Meeting Program Committee, Research Team, 2015-16

Special Committee on Promoting Law Librarians to the Legal Community, 2005-06

Recruitment to Law Librarianship Committee, 2002-2004

AALL Special Interest Sections & Caucuses:

Academic Law Libraries Special Interest Section, 2000-present

Research & Scholarship Committee, 2014-2017

Computing Services Special Interest Section, 2000-present

Vice Chair, Chair, Past Chair, 2008-11

Grants & Awards Committee, 2013-14, Nominations Committee, Chair, 2010-11, Cool Tools Café

Coordinator, 2010-11, Web 2.0 Challenge Coordinator, 2007-09, Member at Large, 2006-08

Gen X/Y Caucus, 2008-14

Native Peoples Law Caucus, 2014-present

Publishing Initiatives Caucus, 2004-present

Co-chair, 2006-08

Research Instruction & Patron Services Special Interest Section, 2014-present

Law Librarians Association of Wisconsin, 1997-present

Grants Committee, Chair, 2015-2017

Vice President, President, Past President, 2002-05

Programs Committee, Co-chair, 2002-03

Secretary, 1999-2000

Big Ten Law Libraries Academic Alliance, 2013-present
Webmaster, 2013-present

Mid-America Law Library Consortium, Executive Board, 2018-present
Vice President, 2025-present
Strategic Planning Committee, 2024

Society of Academic Law Library Directors, 2018-present
Member at Large, 2022-2024
Co-coordinator, Workshop for Prospective Academic Law Library Directors, July 2024

ACADEMIC & PROFESSIONAL ASSOCIATIONS:

Digital Publication of Tribal Laws Pilot Project Working Group
Project Lead, 2020-2024

Association of American Law Schools, 2013-present
Law Libraries and Legal Information Section, 2013-present

Law & Society Committee on Sociolegal Metrics
Consultant, 2019-21

University of Wisconsin Milwaukee, School of Information Science
Master of Library & Information Science Advisory Board, 2019-2024

LAW SCHOOL SERVICE:

UW LAW SCHOOL:

Law School Associate Dean's Group, 2018-present
Law School Leadership Group, 2020-present
Artificial Intelligence Working Group, 2023-present
Faculty and Staff Awards Committee, 2021-present
Academic Planning Council, 2017-2020
Ad Hoc Working Group on Law School Faculty and Staff Rules, 2018-2020
Committee on Academic Staff Issues, 2015-2018, Chair, 2016-2018, 2023-present
Great Lakes Indigenous Law Center Committee, 2015-2017
Law School Strategic Priorities Committee, 2014

UW LAW LIBRARY:

Aesthetics Committee, 2014-present

Collection Development Committee, 2012-present

Executive Committee, 2012-present, Chair, 2018-present

Strategic Planning & Assessment Committee, Chair, 2017-present

Technology Committee, 1999-present

UNIVERSITY SERVICE:

Certificate of Leadership Competency, Fully Prepared to Lead, UW-Madison, 2022

UW-MADISON ACADEMIC STAFF ASSEMBLY:

Professional Development and Recognition Committee, 2018-2022

UW-MADISON CAMPUS LIBRARIES:

Campus Libraries Leadership Council, 2024-present

Library Coordinating Committee, 2018-present

University Library Committee, LCC Representative, 2018-2021

Public Services Management Team, 2016-2018

Code of Conduct Working Group, 2016-2017

Campus Documents Group, 2012-2018

Library Services Council, 2011-2014

Reference Advisory & Implementation Working Group, 2006-09

COMMUNITY INVOLVEMENT:

Village of Waunakee, Public Library Ad Hoc Site Selection Committee, 2007-08